

COOPERATION FOR AN ACTIVE SOCIETY

Acting Communities – Active Community Involvement
project off to a successful start



Acting Communities – Active Community Involvement

**EFOP-1.3.1-15-2016-00001
www.cselekvokozossegek.hu**

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and co-financed by the European Social Fund.

Those who realize the Acting communities – Active Community Involvement project
are committed to improve equal opportunities, to help underprivileged persons
and communities with the equal access to cultural values.

Cover photo: NMI Cultural Institution

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Cooperation for an Active Society

The *Acting Communities – Active Community Involvement* (EFOP-1.3.1-15-2016-00001) project's aim is to work towards an open, active and cooperating society. It is realized through the consortium collaboration of the Hungarian Open Air Museum, NMI Institute for Culture Non-profit Ltd. and the National Széchényi Library.

This is the very first instance of collaboration between professional centres of museums, public cultural institutions and libraries in Hungary in order to carrying out a joint programme of social responsibility enhancement. We want to increase social activity, community involvement and promote equal opportunities through means of community development assets.

The overall objective of the project is to utilise the unique community assets of the Hungarian cultural institution system to help local governments, their cultural institutions and local residents to establish and strengthen relationships among them in order to create more active and thriving communities which can mobilize the local society.

Development of the local social activity and community engagement may help to reduce poverty and social exclusion and increase the sense of social togetherness and responsibility on national, communal and individual levels alike. Such activities can also improve the opportunities of the underprivileged in the labour market, the social integration of the youth generation and the social involvement of the elders.

The Consortium's members provide professional and methodological support in order to realize community development that reinforces social cohesion, so that participants obtain new competencies, engage local cultural communities or enable them to create volunteer networks.

Acting Communities is a priority project subsidized by the EFOP (Human Resources Development Operative Programme) in the value of 3 billion HUF, covering the period between 16th September 2016 and 15th September 2019.

The members of the Consortium had planned the common work for a long time and have just finished the first year of the 36-month long project. The three fields' leading institutions have harmonized and learned to work together as much efficiency as possible.

The aim of this publication is to introduce the participants of the project and their various tasks, their achievements and ongoing activities.

Connections to the Territorial and Settlement Development Operative Programme (TOP)

The project is strongly connected to the invitation of tenders named Strengthening Local Identity and Cohesion (Territorial and Settlement Development Operative Programme, mentioned TOP-5.3.1-16 and TOP-6.9.2-16).

The aim of the TOP tenders is to improve community engagement and community building abilities of either entire settlements', areas' or parts of them, with financial help. The Acting Communities project provides the methodology of the community development programmes and the network of mentors.

The project supports the winners of the TOP invitation tenders with publications, trainings and interfaces.

The two programmes together can guarantee the accomplishment of their intertwined goals. This cooperation will promote changes which may improve an open, active and collaborative society.

We organized two professional workshops in the summer of 2017. On these occasions, we introduced the Strengthening Local Identity and Cohesion (Territorial and Settlement Development Operative Programme) TOP-5.3.1-16 and TOP-6.9.2-16; and the *Acting Communities – Active Community Involvement* (EFOP-1.3.1-15-2016-00001) and their possibilities. By the workshops we wanted to sensitize the local governments' employees of those settlements that have taken part in the volunteer based cultural community development programmes. Representatives from 17 counties took part in these events.

About us

Hungarian Open Air Museum – Museum Education and Methodology Centre

The fundamental purpose of the Hungarian Open Air Museum (SZNM) is to research the folk architecture, folk housing culture and lifestyle throughout the Hungarian speaking-world. The museum collects all related tangible and intangible items and provides public access to its collections. The institution had been established in 1967; and the main goal of the 50 years old museum is to improve the knowledge of the folk traditions by exhibitions, educational programmes, leisure activities and by the mediation of useful practices which can be utilized in daily routines.

The Museum Education and Methodology Centre (MOKK) operates as one of the Hungarian Open Air Museum's administrative boards. Its primary task is to maintain and develop relationships between museums and educational institutions as well as providing professional training for teachers and museologists. These activities are realized through a nationwide coordinator network. In order to promote museums as the most versatile informal educational institutions MOKK fosters museum education programmes and has been creating a national database called *Museum a' la carte*.

In 2017 the Hungarian Open Air Museum is celebrating its 50th anniversary. • Photo: SZNM



NMI Institute for Culture Non-profit Ltd.

The Institute of Culture (NMI) was founded to improve the services of local and nation-wide public cultural institutions and to supervise the tasks and services related to local and national community cultural services. The non-profit firm was established on the 1st of January, 2017 by Lakitelek People's Academy which maintains its predecessor organization's (National Institute for Culture) activities and retains all of its responsibilities.

Through its nationwide professional network with offices in all the 19 counties, NMI engages in cultural development in Hungary and in the Hungarian-populated areas abroad. Utilizing all of its assets, NMI strives to reduce the cultural poverty stemming from social and economic problems in order to revitalize the atomized communities. The main activities of the institute are: research, education, knowledge sharing and methodological development, furthermore mentoring of young professionals.



The communities have to be able to recognize their own interests.

• Photo: NMI

National Széchényi Library

The 215 years old National Széchényi Library (OSZK) acts as the repository of both traditional and modern documents of the Hungarian cultural heritage. Its collection – about 12 million of written, printed, audiovisual and electronic documents – is managed by high-qualified experts through a nationwide system and is available for public access in various levels. The National Library is the centre of basic research, evaluations of librarianship and the sources of Hungarology and it works in seven boards. One of them is the Hungarian Library Institute (KI), which provides professional and methodological support to the nationwide system.

The Széchényi Library – a knowledge archive – is keeping the records and documents of cultural heritage. • Photo: OSZK



Refinement of Methodology

The research and methodological development of the project promote the improvement of communities and adult education, increase the general knowledge and create higher intellectual values. Our much-needed work can be used in professional work and in formal and informal education as well.

We would like to lay the foundation for community and volunteer participation development, which can facilitate community initiatives; furthermore, we want to form a methodology from the adaptable Hungarian and foreign practice. To achieve all of these we have conducted research and established collections in six comprehensive fields. We publish the results in different channels with open access.

Methodology Guides

We have created and developed cultural community models in the following fields:

- Planning and accomplishing community development by a related glossary;
- Assessing and evaluating the effectiveness of community development;
- Improving volunteers' participation in cultural institutions;
- Reducing extreme poverty by the help of the community and in cooperation with the local Roma population;
- Improving the public participation in cultural institutions;
- Creating the quality insurance system of the project's mentoring network.

The development of methodology and the edition of guides have begun simultaneously with the project itself in the fall of 2016, since clear conceptions and improved fundamental principles have to be the base of the further activities of the project. The edition of these guides was based on wide cooperation of university professors, experienced professionals and representatives of the related organizations. (Latinovits Zoltán Community Centre, Museum and Public Library of Balatonszemes; Bródy Sándor Public Library of Eger; Associations of Hungarian Community Centres (CKHME); Mayor's Office, Dág; Faculty of Informatics – University of Debrecen (DE IK); DIALOG Association; Danube Museum, Esztergom; County Library, Eger; Eötvös Loránd University – Faculty of Humanities (ELTE BTK); Eötvös Loránd University – Faculty of Social Sciences (ELTE TÁTK); Eötvös Loránd University – Faculty of Education and Psychology (ELTE PPK); Ministry of Human Capacities (EMMI); Academy of Jászberény; National Association of Cultural Centres Hungary (KKOSZ TEMI); Klebelsberg Centre (KLIK) Development and Project Directorate; Association of Community Developers; Hungarian National Museum; Association of Hungarian Adult Educators; County Library, Pécs; Hungarian Geological and Geophysical Institute of Hungary (MFGI); The Hungarian University of Fine Arts (MKE); Móra Ferenc Museum, Szeged; Institute for Culture Non-profit Ltd. (NMI); University of Nyíregyháza; University of West Hungary (NYME SEK); Pedagogical Library and Museum (OFI-OPKM) National Széchényi Library (OSZK); Volunteers Centre Foundation; Museum of Pásztó; Mayor's Office, Péteri; Petőfi Museum of Literature (PIM); Petőfi's Birthplace and Memorial Museum, Kiskőrös; Polip – Youth Association; University of Pécs (PTE); University of Pécs – Faculty of Cultural Sciences, Education and Regional Development (PTE KPVK); Pulszky Association of the Hungarian Museums; Open Air Museum, Szentendre (SZNM); Museum of Fine Arts, Budapest; Culture and Green Zone Association, Szigetvár (SZKZZE); Sofia University; Associations of Folk ArtHouses; Vehiculum-House and Foundation for Besenyszög.) Besides the different methodologies, processes and activities we have emphasized the importance of collecting and sharing the best practices of museums, libraries and community centres.



Launching the project: Dr. László Tüske, Árpád Kárpáti, Dr. Péter Hoppál and Dr. Miklós Cseri.
• Photo: SZNM

We organize workshops, meetings and discussions to our experts. In December, 2016 we talked over and evaluated our results, and completed the materials with the help of the world cafe method.

In March 2017 we introduced the improved models in a workshop to experts. They were invited from the following organizations: Associations of Hungarian Community Centres (CKHME); Association of Librarians in Csongrád County; Eszterházy Károly University, Eger (EKE); Association of School Librarians; National Association of Cultural Centres Hungary (KKOSZ TEMI); Hungarian Literary Memorial Places; Association of Hungarian Librarians; Association of Hungarian Adult Educators; Association of Hungarian Folk Artists; Associations of Hungarian Public Collections; Pulszky Association of the Hungarian Museums and Association of Regional Community Centres. Thus began the introduction and dissemination of the project's results to professionals. Remarks and advice obtained through the presentations and abstracts have been incorporated in the guides.

1. Community Development – Methodology Guide

A community development guide was strongly needed. Among other issues, this publication deals with community assessment, analysis and planning, community action plan, community operation, cultural programmes, the involvement of cultural institutions, cooperation and display of community achievements.

The principles of community and their involvement were given special attention. Building a community is realized through several phases; involvement is based on activity, which consists of further separated levels.

Our guide provides methodological and professional support to the tender winner settlements,

local communities, institutions and organizations of *Strengthening Local Identity and Cohesion* invitation for the tenders TOP-5.3.1-16 and TOP-6.9.2-16.

The *Glossary* (at the end of this publication) includes the required definitions for understanding the various stages of community development.

2. Assessment and Evaluation of Community Development – Methodology Guide

The aim of this guide is to help the settlements' community developers and their mentors in the measurement and evaluation of the effects and results of community process which have been realized with the help of the *Acting Communities* project and the TOP-5.3.1-16 and TOP-6.9.2-15 invitations for tenders. We also introduce methods which are appropriate to follow the changes of development and operation of communities and institutions of a given settlement, section of settlement or micro-region.



Discussion of the Annual Schedule in Esztergom. • Photo: NMI

Beyond the quantifiable results, we would like to explore how community development can effect the life of communities, institutions and individuals. Besides providing opportunities to track

changes, the guide also supplies the community developers and local communities with assets that enable them to analyze and evaluate the process and *the possible barriers*.

3. Public Participation in Cultural Institutions – Methodology Guide

The participatory practice of cultural institutions is a great opportunity nowadays. In general, *public participation* means that the inhabitants of a settlement or members of a smaller community actively participate in the definition, realization and evaluation of the institution's operation and this kind of contribution is incorporated into the organizational and operational rules. In the guide we specify this definition and examine the steps of realisation. We offer tools and methods, introduce successful cases and speak about typical difficulties.

We examine how employees can improve public participation, what would be the role of citizens and what are the limits of this model.

4. Equal Opportunities – Methodology Guide

How can we advance the conditions of equal opportunities in the operation of cultural institutions? Our common goal is to provide everyone with opportunities to take part in creating cultural values, so this guide points out that each and every person possesses some value, knowledge or talent which deserve public interest.

This guide provides references and ideas for starting programmes in which participants feel safe enough to show what they really are. We are dealing with opportunities that encourage members of a community to utilize their imagination, knowledge, manual or organizational skills bravely to reveal their talent. Moreover, this kind of events would decrease prejudices and increase the strength, self-knowledge and cohesion of communities.

Brainstorming of community developers' experts. • Photo: OSZK



5. Organization and Operation of Volunteer Programmes in Cultural Institutions – Practical Guide

This guide provides practical answers to questions of cultural institutions that want to introduce volunteer-based activities. This kind of practice raises many questions but also provides new opportunities in the fields of resource- and knowledge-management.

Volunteer-engagement in cultural institutions can take various forms. In day-to-day operation volunteers can help to increase the standard and numbers of services and events, and they can also strengthen the sustainability and stability of the institution concerned.

6. Quality Control Management of the Project's Mentoring Network

The plan of the priority project *Acting Communities – Active Community Involvement* outlines the operation of the mentoring network and the tasks of the mentors. It contains safeguards so that our mentors (who work different parts of the country) could follow identical professional principles, values and standards. This professional guide is not for public use.

Acting Communities Wiki

To update the methodology and answer the new challenges, a wiki-based system was implemented in mid-September 2017.

Training Material Development

Our community development trainings are based on our methodological guides. For the 120-hour training course entitled *Preparation for Cultural Community Development – The Mentors' Tasks* we developed the following learning materials:

- 1. Acting Communities – Introduction of the Project**
(Dr. Mária Arapovics, Dr. Ibolya Bereczky, Magdolna Nagy, Márton Beke, Miklós Fehér)
- 2. Personal Competences of the Mentors – Communication and Self-Knowledge** (Dr. Andrea Mihály Nyáriné)
- 3. Andragogical Methods and the Professional Competences of the Mentors**
 - 3.1. The Professional Competences of the Mentors**
(Andrea Sélley)
 - 3.2. Non-formal and Informal Learning within Cultural Institutions – Andragogical Methods**
(Dr. Mária Arapovics)
- 4. Relationship-Based Community Work and Community Development** (Edit Kovács)
- 5. Methods of Cultural Community Development**
(Aranka Molnár)
- 6. Introduction to Public Culture and Community Based Education** (Edit Brüll)
- 7. Introduction to Museology** (Mária Káldy)

8. Introduction to the Operation of Libraries (Julianna Illés)

9. Models of Institutional Public Participation and Equal Opportunities

9.1 The Public Participational Model of Cultural Institutions (Dr. Tamás Brachinger)

9.2 Methodology of Volunteer Services (Dr. Mária Arapovics)

9.3 The Model of Equal Opportunities (Anna Csongor)

10. Programme Organization, Tourism and Cultural Partnerships

10.1 Cultural partnership and Tourism (Arisztid Károly Ditzendy)

10.2 Programme Organization (Gabriella Kajári)

11. Development of Digital Competences

11.1. Photography, Social Media, Facebook and Smartphone (Magdolna Nagy)

11.2. Computers and Mobile Devices in Practice (Magdolna Nagy)

11.3. Documentation, Record Keeping and Reporting (Magdolna Nagy)

Besides the 120-hour mentor-training we have developed a blended training entitled *Preparation for Cultural Community Development – The Mentors' Tasks* that consists of a 60-hour face-to-face and a 60-hour e-learning modules.

Cultural Community Development Courses

We provide educational opportunities for cultural experts, local government employees and civil servants. Our goal is to help all participants to be able to support community development.

The preparation started with the mentors' education programme in February 2017. The mentors are the key persons of our project, they are the link between communities, institutions and settlements.

61 mentors from 18 counties took part in a 120-hour training course entitled *Preparation for Cultural Community Development Mentor Tasks*. The four-week programme was held in Esztergom.

Well-known experts: 13 educational content developers, 11 consultants and 28 tutors gave lectures during the course. Their innovative ideas, best practices and practical advice changed the theoretical lectures into buzzing experience. The participants learned about the basic methodology of adult education and cultural community development. They got to know the specialities of community centres, museums and libraries and also improved their professional, communicational and digital competencies.

The mentors also received practical community development education. They made proposals for public participation to those cultural institutions that could comply with the altered requirements.

Our mentors are prepared to generate community development, to help public participation in cultural institutions and to start and maintain volunteer-based processes and cultural partnership developments. After the final exams, they received their certificate at a festive event on the 4th of April 2017.

After this first mentor training we could start the organization of nationwide mentoring network.



Field studies also belonged to the mentors' training.

• Photo: SZNM

Courses for Cultural Experts

With the 60 hours training course, called *The Practice of Community Development* we want to prepare the participants to generate cooperation among cultural institutions and to promote the community development, public participation and equal-opportunity models. We start the courses in 2017 and the programme has to reach 420 participants in three years.

In our course, entitled *Public Participation in Cultural Institutions Dealing with Settlement and Community Development*, we introduce to administrative experts the basic values and methods of community development. We display the best community based operations of public cultural institutions, libraries and museums.

Nationwide Mentor Network

The cultural community development mentoring network is the key of the *Acting Communities* project. Our mentors operate in 18 counties, they promote the cooperation of citizens and cultural institutions and provide professional help to the community development realized within the TOP programmes.

The mentoring network started its operation in February 2017 in 18 county offices. In several cases the offices are working in cultural institutions, for example: Balaton Museum, Keszthely; Cultural Centre, Debrecen; Knowledge Centre, Pécs, which also known as Kaptár (means 'hive').

Our mentors came from various fields of cultural life – they are librarians, public educators, museologists – representing the importance of the cooperation of the three main cultural fields of the Consortium. Accomplished cultural development experts took part in their education, and we organize monthly meetings for the mentors, where experienced experts help their efforts.

The mentoring network was established to start or support comprehensive community development in tight cooperation with local citizens. Their cooperation is based on common cultural values so their activities are rather varied.

The mentors survey the residents' cultural needs and evaluate the opportunities of the local cultural institutions. They also take part in the project's own survey of cultural institutions and in the promotion of local community processes. Mentors help to operate projects that engage residents in the process of transforming libraries, museums and community cultural institutions into exciting, open and accessible spaces.

Our first community building success was the nationwide *Week of Communities* in the spring of 2017. The mentors had a key role in the organization of the programmes.

Mentors cooperate closely with the network of the consortium: the county offices of the NMI, museum coordination network of the SZNM-MOKK, executives of Szellemi Kulturális Örökség ('Intangible Cultural Heritage in Hungary') and the nationwide network of libraries.

We plan to enlarge the mentoring network expectedly in 2017.



The *Week of Communities* was started with a sensitizing guerrilla marketing campaign. • Photo: NMI

The Week of Communities – Celebrate your Community!

Programmes of the first *Week of Communities* (8–14 May 2017) offered nearly 900 programmes all over the country. This event was entirely dedicated to community-based events which could express togetherness and values of communities and could attract the attention to local initiatives.



Week of *Communities*

The concept of the *Week of Communities* is to embrace the ideas of community initiatives, social cooperation, active community involvement and promoting the open, inclusive society. The programme will be organized in every May.

Participants and Programmes

The consortium members of the project invited their partners and organizations (museums, libraries, public cultural institutions, civil cultural organizations and communities) to take part in the events. Then the institutions that were involved in this programme forwarded our appeal to those communities and organizations which were connected to them or operate within their settlements.

Institutions, civil organizations and communities joined the event. Their professional programmes and leisure activities raised awareness regarding the community-forming power of activities taking place both in those institutions and independently of them.

We received 545 registrations for the programmes. These included 320 institutions (community cultural institutions, libraries, churches, etc.), 162 registered civil organizations (associations, foundations, public foundations, etc.) and 63 communities (tradition keepers, amateur art groups, etc.) and other organizations.

The *Week of Communities* had many different kind of events, for example: performances, presentations, workshops, informal meetings and family events furthermore arts and craft workshops, sports events, museum visits, music and dance programmes, quizzes and gastronomic programmes.

Nearly 1400 Event Dates

Every participant could take part in multiple programmes and any event could be repeated on any day of the week. 877 unique programmes were registered and there were 1382 event dates.

321 Communities responded to our invitation. Most of the registrations came from the counties of Békés, Borsod-Abaúj-Zemplén, Hajdú-Bihar, Pest, Csongrád and Bács-Kiskun. The top three sending towns were Miskolc, Budapest and Szekszárd.

The programmes can be visited on our official website www.kozossegekhete.hu, via a mobile app, or on Facebook (www.facebook.com/kozossegekhete). The main page and the dedicated county pages of the *Week of Communities* generated over 600 posts on Facebook. The media coverage of the event on various television channels amounted to almost two hours worth of material and exceeded three hours on radios. Hundreds of printed and online articles were published, mainly in local media.

The Start of Community Building

The idea of the *Week of Communities* was welcomed by the organizers and the visitors alike. The programmes have launched real community building. Many events proved to be an ideal meeting point for unknown people of the same interest. The program brought them together and some of them decided to meet again.

Various organizations, institutions and communities of many settlements decided to collaborate and planned their programmes together in order to have at least one program every day. Local artists and groups organized programmes to perform together.



Geotour in the Badacsony Mountain, organized during the *Week of Communities*.
• Photo: Association of the Friends of Bakonyalja

Several settlements created exhibitions of their local history and organized expat meetings. Some events aimed at bringing different generations together, for example elders taught the local youth to make traditional pastries. In creative flashmobs different communities created short performances together.

Many event organizers indicated that they have already decided to take part in the next *Week of Communities*. We are convinced that we had accomplished our goal of establishing an event series that involved many people and could start the revitalization of communities all over the country.

“Love Messages” for Community Development

To support the communication of the *Week of Communities*, we started a guerilla marketing campaign called *Love Messages*. It was conducted on social media, public places, streets and community spaces.

The campaign had seven positive messages which could underline the advantages of belonging to a community. These were: You are not alone! We miss you when you are away! Someone is waiting for you! You are important! You are valuable! Be yourself! You belong to us!

The volunteers of the campaign created creative visual representations of these messages and uploaded them on social media with hashtags. Only the seventh message revealed that these activities were connected to the *Week of Communities*.

The campaign registered more than ten thousand viewings. The campaign supported the organizers' community developing efforts and promoted their communication.

Activities in Progress

Model Projects for Communities

Model projects provide examples of the cooperation of cultural institutions and of their joined efforts. They help find those settlement- and region-level cooperation forms that can act as models. Communities can adopt the best practices to improve their activities.

We expect museums, community cultural institutions, organizations and libraries to join us. Their projects must be adaptable and their results have to be useful for other cultural institutions. They have to concentrate on local identity, local values and on models of community development that can improve the local economy.

It is our intention that participating institutions should realize their programmes by using the results of the research of the *Acting Communities* project. They have to support the professional and methodology developments of the project in the fields of volunteer activity, equal opportunities and public participation. Model projects should open new opportunities for participants and promote intergenerational discourse. They have to involve members of the local community into the activities of cultural institutions by applying tools of the creative industries.

In the course of planning model projects, the professional guide of the *Acting Community* project provides methodological help. We help the model projects' leaders with on-the-spot mentoring and with counselling through our cultural community development mentoring network. The mentors support community building, follow the planning of model projects and provide professional and methodological support.

Interested communities can apply to us from all over Hungary except Pest County and Budapest. The *Acting Communities – Active Community Involvement* project would fund minimum one model per county. Model projects have to be realized between 1st October 2017 and 1st October 2018.

Research Tasks of the *Acting Communities* Project

Among the goals of the *Acting Communities – Active Community Involvement* project, monitoring and research & development activities are decisive in the following issues:

1. *Impact measurement of institutional cultural community development*: it aims at measuring the impact of community development as realized by the winner of the *Territorial and Settlement Development Operative Programme* (TOP). In the summer of 2017, we evaluated the Hungarian cultural institution system and 18 months later we shall re-evaluate them to see the effects of community development programmes. This analysis focuses on the cultural institutions' social roles, effects and their usefulness.
2. *Impact measurement of settlements' cultural community development*: its aim is to measure and present the results achieved in settlements as supported via community development projects by the TOP. First, we conducted a cultural assessment, which we shall repeat halfway through the community development, and it will be followed by a final assessment at the end of the project. Beyond analyzing statistical data, we shall make interviews with local residents and decision-makers.

3. *Impact measurement of public participation in cultural institutions:* our aim is to measure the impact on (at least 54) institutions that take part in the priority project in order to understand and describe differences that occurred during the process. We help to evaluate the research results with the involvement of a control group of further 54 institutions that did not take part in the process.
4. *Delphi method:* researchers applying several methods (statistics, enquiries of decision-makers and experts and the adaptation of future-research) we examine future trends of cultural community development, community culture, museums and libraries. Professional monitoring means the evaluation of mentors' activity within the TOP-5.3.1-16 and the TOP-6.9.2-16 projects, including their progress and any potential barriers. By monitoring we want to support continuously the mentors and to promote the cultural community development.

Museum-class in the Hungarian Open Air Museum. • Photo: SZNM



Experience – Knowledge – Ability – Action: The Gamified Community Development

The generation of community learning and the use of a motivational system based on gamification is an exceptional element of the project. To promote this – besides the digital contents – we also provide the communities with a giant board game.

With gamification an experience-based learning method and its tool-set appear in the project. As parts of this effort, gamified online and mobile application softwares are also developed.

The planned software and application would get the users sensitively acquainted with community development. They would learn about the possibilities of the value driven participatory community building. These interactive activities can demonstrate the variety of community-involvement and -activities.

Gamified programmes are aimed to create an internal community-based learning and motivational environment that promotes relevant community and cultural content. This system helps the social involvement of individuals, increases their motivation and improves their cultural and citizen competencies. It also contributes to the creation of a dynamic and sustainable environment which acquaints community development opportunities with members of a given community by positive experiences.

Besides the software and application, a giant board game is prepared that can be used on different events and makes the players sensitive for community acting.

Special Issues of Professional Periodicals

In order to disseminate the results of the project in as many ways as possible, we are publishing several special issues of the consortium members' professional periodicals during the three years of the project. The first of this publications was issued in April 2017. All of them are available on the Project's website: www.cselekvokozossegek.hu.

Múzeumi Iránytű

The series called *Múzeumi Iránytű* ('Museum Compass') is the professional and methodological periodical for museologists. It is published by the Hungarian Open Air Museum – Museum Education and Methodology Centre (SZNM-MOKK) on approximately 200 pages and contains studies on museum management, museum pedagogy and school-friendly museums. It also publishes research results, model projects, case studies and materials of various conferences.

The first issue was published in 2009 as a part of the "Museum's for Everyone" – TÁMOP-3.2.8/B priority project, and the results of the most important methodological researches were published in it.*

We would publish six project-related issues of *Múzeumi Iránytű*. The latest (13rd) issue is entitled *Museum Communities – Community Based Museums (Múzeumi közösségek – közösségi múzeumok)*. It contains a collection of the best practices, which can provide examples for social responsibility of cultural institutions as well as adoptable methods for settlement-based community development.

Szín Közösségi Művelődés

Founded more than two decades ago by the legal predecessor of the NMI Institute for Culture Non-profit Ltd., *Szín Közösségi Művelődés* (means 'Colour Community Culture') is a unique periodical of community culture that has just reached the 22nd volume. In order to continue the professional methodological work, NMI Ltd. took over the publishing of *Szín* in 2017.

*The e-version of the book can be found at the 'Knowledge Archive' on our website: www.mokk.skanken.hu

The most fundamental principles of Szín are promoting community-based values, value-driven socio-economic developments and validating innovative professional approaches. The journal presents a realistic picture of forward-looking processes of community development with special regard to the culture of “rural Hungary”.

The bimonthly periodical has dedicated three issues to the *Acting Communities* project. The first was published in the summer of 2017 in 1200 copies and focused on opportunities and socio-economic implications of local community development and other community based operations.

Könyv, Könyvtár, Könyvtáros – 3K

The *Könyv, Könyvtár, Könyvtáros–3K* ('Book, Library, Librarian' in short, from the initials 3K) is the successor of the long-running (1959–1992) periodical *Könyvtáros* (Librarian). This essential journal for Hungarian librarians publishes medium-length essays, articles, reports and reviews.

3K can quickly react to and introduce Hungarian and international novelties, initiatives and practices. The authors present both historical and recent events. By offering in-depth analyses, 3K discusses trends and problems of modern libraries.

Its project-related special issue of April 2017 – besides introducing the *Acting Communities* project and the Project's results since its start in September, 2016 – contains a selection of case studies of the Hungarian and foreign best practices which can encourage institutions to introduce mindful changes and readers to participate actively in community development programmes.



The project-team's flashmob which was promoted community development.

• Photo: SZNM



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