

HOW CAN THE MUSEUM EDUCATION AND METHODOLOGY CENTRE PROMOTE COMMUNITY ACTING?

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BEFEKTETÉS A JÖVŐBE

MUSEUM EDUCATION AND METHODOLOGY CENTRE (MOKK)

- **2006**
- **Directorate of the Hungarian Open Air Museum**
- **Aim: assisting the renewal of museums by training and methodology development**



GENERAL OBJECTIVES

Key issues

- Lifelong learning
- Extensive use of collections
- Museum participation in competence-based education
- Modern museum as cultural centre
- Visitor-friendly museum



MAIN ACTIVITIES

- **Research and methodological development** (5+4 finished, 4+7 ongoing)
- **Professional training for museum professionals and teachers** (56 courses 760 participants up to now)
- **Spreading best practice projects**
- **Network of Museum Coordinators** (41 members, 600 events)
- **Dissemination and communication** (Museum Compass 12 issues, 19 nationwide conferences)



CONTRIBUTION TO COMMUNITY DEVELOPMENT

Through

- **Methodology development – based on research**
- **Education**
- **Dissemination - Publications**
- **Communication – Nationwide events**
- **Nationwide network of mentors to help cultural community building**
- **Nationwide network of museum coordinators to communicate best practices to museums**
- **Conferences, info days, workshops**

RESEARCH, METHODOLOGY DEVELOPMENT

- 2015: - First research in Hungary concerning the communities of museums**
- Desktop research: international good practices for community acting of museums**
 - Studies concerning volunteering and social involvement of museums**



2016: Acting Communities – Active Community Involvement

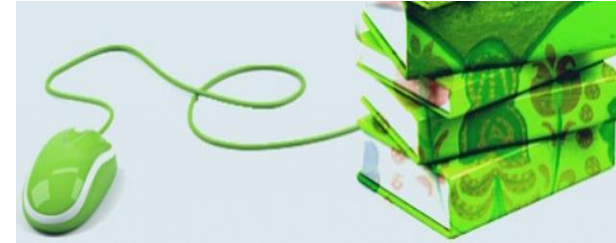


2017: Museum and Library Development for Everyone



EDUCATION

- **2009- Networking and cooperation in non-formal education (30 hours)**
(Museum for everyone project)
 - *Accredited e-learning version is also available*
- **2017- Training courses in *Acting Communities* project**
 - Training for mentors (+ e-learning)
 - Courses for sensitizing local governments
 - Cultural community building course for cultural professionals



EDUCATION

- **2018- Museum managers course**
(Museum and Library Development for Everyone project)
 - Networking (30 hours)
 - Strategy (30 hours)
 - Front office management (30 hours)
 - PR, marketing, communication (30 hours)
- **Topic is included in the course material of different MOKK trainings**



DISSEMINATION - PUBLICATION

- **2010: Networking and cooperation in non-formal education (course material)**
- **Acting communities project**
 - 2017: Guide for volunteering
 - 2017: Guide for community development (English version as well)
 - 2017: Guide for increasing social inclusion
 - 2017: Guide for increasing equal opportunities in cultural institutions
 - 2017: Guide for controlling and evaluating community development
 - 2017: Museum Compass: Museum Communities, community museums, COMING SOON
- **2019: Is the museum ours? Methodological guide for the management of volunteers and student community workers in museums**



COMMUNICATION – NATIONWIDE EVENTS

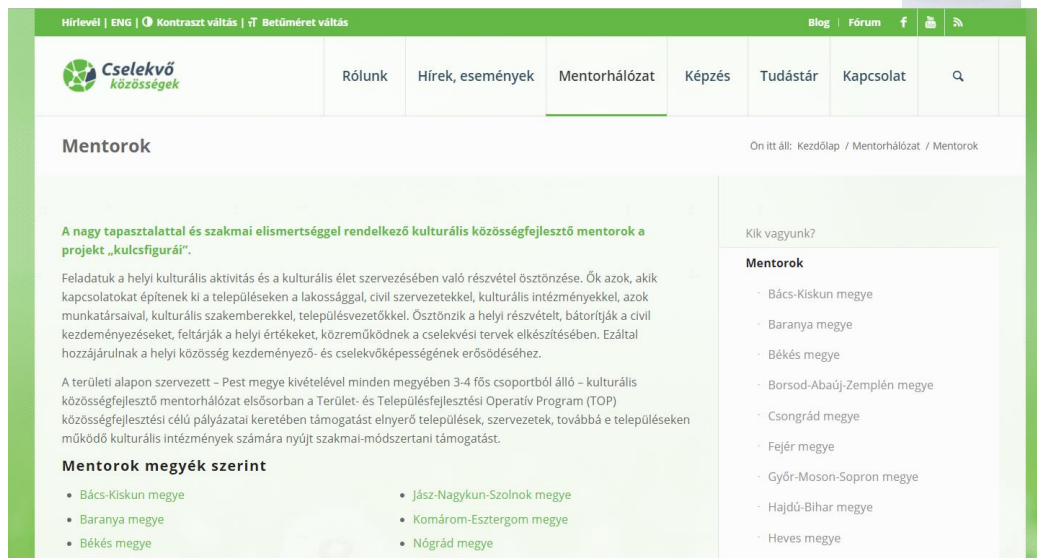
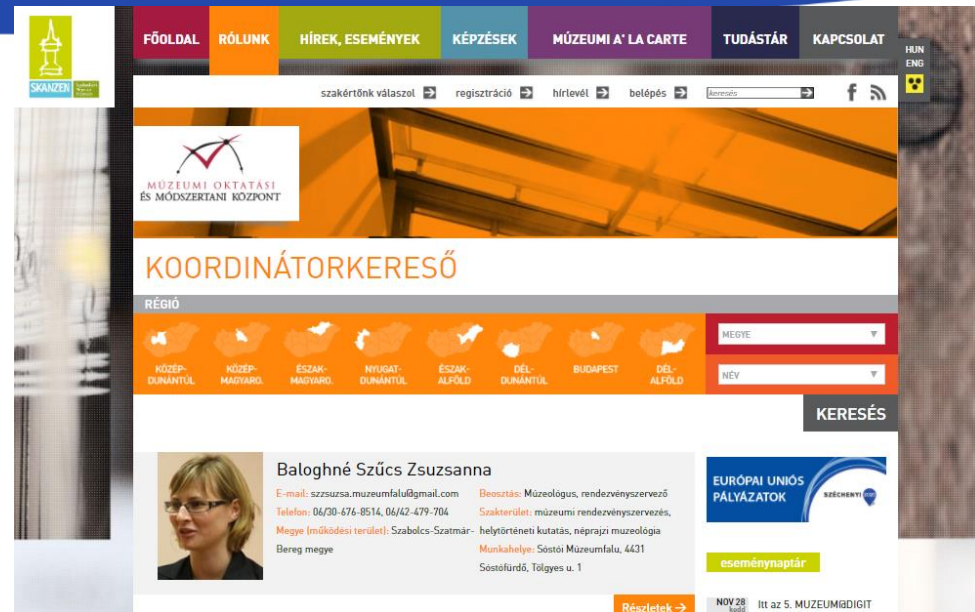
- **2015: Autumn Festival of Museums,**
main topic: Let's hang out, join in and connect
- **2016: Autumn Festival of Museums,**
main topic: Build bridges! – Bridges that connect
- **2017: Communities' week**



Közösségek Hete

NETWORKS


Nationwide network of museum coordinators



Nationwide network of mentors

PROFESSIONAL EVENTS

- **2015: Coefficient – Community building with the participation of museums, libraries and community culture institutions**





Active Communities EU Project
EFOP-1.3.1-15-2016-00001

**In Partnership with Museums
International Conference
20-21st November
Eger
Hotel Eger & Park
(3300 Eger, Szálloda u. 1-3)**


About the Project and the Conference

The Hungarian Open Air Museum (SZNM) is a national institution that besides collecting and disseminating tangible and intangible cultural heritage of the Hungarian folk culture, its basic responsibilities include coordinating professional tasks on a national level, working out and running educational programs, as well as providing professional counselling through the Museum Education and Methodology Centre (MOKK).


The Museum Education and Methodology Centre of the Hungarian Open Air Museum, the National Széchényi Library (OSZK) and the NMI Institute for Culture Nonprofit Ltd. (NMI) are the national methodology centers of the professional fields of museum, library and community culture. In the framework of the 'Acting communities – active community involvement' nationwide priority project, a pioneering example of institutional and methodological collaboration of the three fields of expertise is being established by the partners. The aim of the project is that cultural institutions increase social activity, community involvement and enhance equal opportunities and make these activities sustainable on the long run at museums, libraries and community culture institutions.



European Union
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2017: In Partnership with Cultural Institutions

KONFERENCIA PROGRAM


EGYÜTTTHATÓ - KÖZÖSSÉGFEJLESZTÉS A MŰZEUMOKBAN,
A KÖNYVTÁRAKBAN ÉS A KÖZMŰVELŐDÉSI INTÉZMÉNYEKBEN



SZÉCHENYI 2020



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THANK YOU FOR YOUR ATTENTION!

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