

# Streets with names – Literary Street Festival as an awareness project

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# Tallinn Literary Centre

- Tallinn Literary Centre concentrates on the legacy of two of the foremost Estonian writers: A.H. Tammsaare and Eduard Vilde. We are responsible for administrating Tammsaare and Vilde museums and we take an active part in Tallinn literary life.
- Our goal and mission is to map the literary legacy of Tallinn (memorial tablets, monuments), but also to carry out research on writers that are essentially connected with Tallinn and to perpetuate the memory of these writers, as well as to dissert the image of Tallinn in the Estonian literature (but also in the foreign literature), to improve international connections, etc.
- Our dream is to make literature more visible in Tallinn city landscape and to ensure that the literature heritage of Tallinn is well preserved.



# A Literary Street



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# The concept

- To map the literary legacy of Tallinn
- To perpetuate the memory of writers in a local area
- To bring literature *live* – to be where people are
- To acknowledge special places aswell for the local people and to the wider audiences



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# How to do it?

- Car-free area, only ment for pedestrians
- Tent-areas for participating institutsions/partners
- Every partner created their own program for the day
- Food and music are very important!
- You need very many volunteers!



# How it turned out?



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# Local community

- Active community involvement: Literary Street Festival was a great example of a collaboration of the local community, Tallinn Literary Centre as an institution and several partners of different fields. Without any doubt Literary Street Festival increased social activity and community involvement in the work of museums, libraries and community institutions.





# „My writers“

New monuments for writers and  
the „Monument show“



The Mati Unt bench



  
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# Great memory and a new tradition



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Stänar



# Thank you!



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