

Gamification in Voivodeship and City Public Library in Gdansk

Paweł Braun

WiMBP Head Manager



BOOK GO!

Treasure hunt for Readers



Book GO!

Treasure hunt for Readers

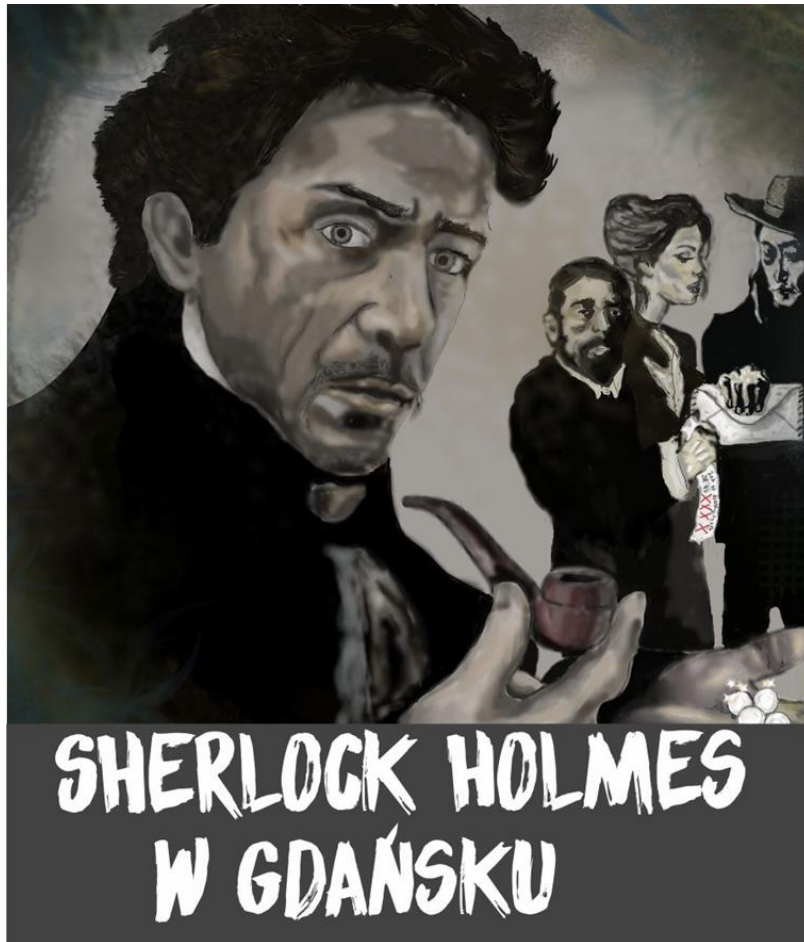
- We had four editions of this city game so far: 13-15 of August 2016; 15-16 of October 2016 ; 22-23 of April 2017; 26-27 of August 2017.
- 30 hidden books (I edition); 40 books (II edition); 63 books (III edition); 62 books (IV edition).
- Almost 700 active participants in every edition. All together over 2400 people went on a book hunt in Gdansk!



Mobile City Game



Mobile City Game



- Mobile City Game „*The Sign of Four*” based on the script inspired by Arthur Conan Doyle’s novel.
- The game was launched on May the 21st - the European Night of the Museums.
- First day, the number of active participants went over 500. Overall 3000 people joined.

Stalker



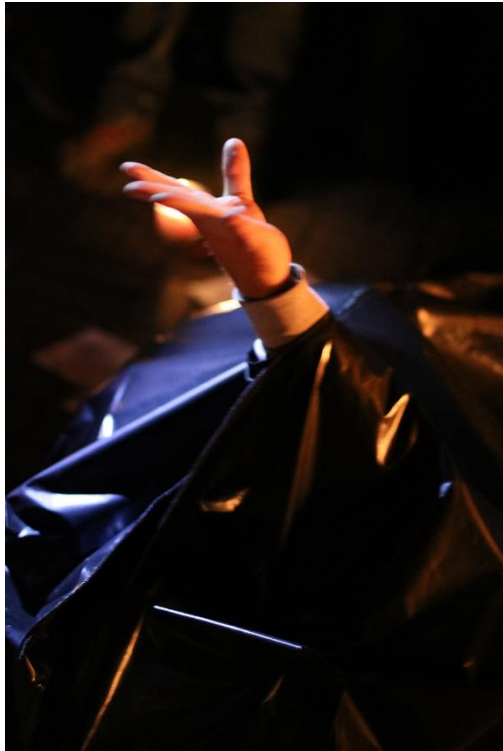
Stalker

Our librarians played the role of stalkers.

30 readers of the Gdańsk library in August received unannounced shipments. Each contained the Lars Kepler's crime story, a photo and some tips. The task was to solve the puzzle, which led to the prize hidden in the library.



Mysterious author meeting



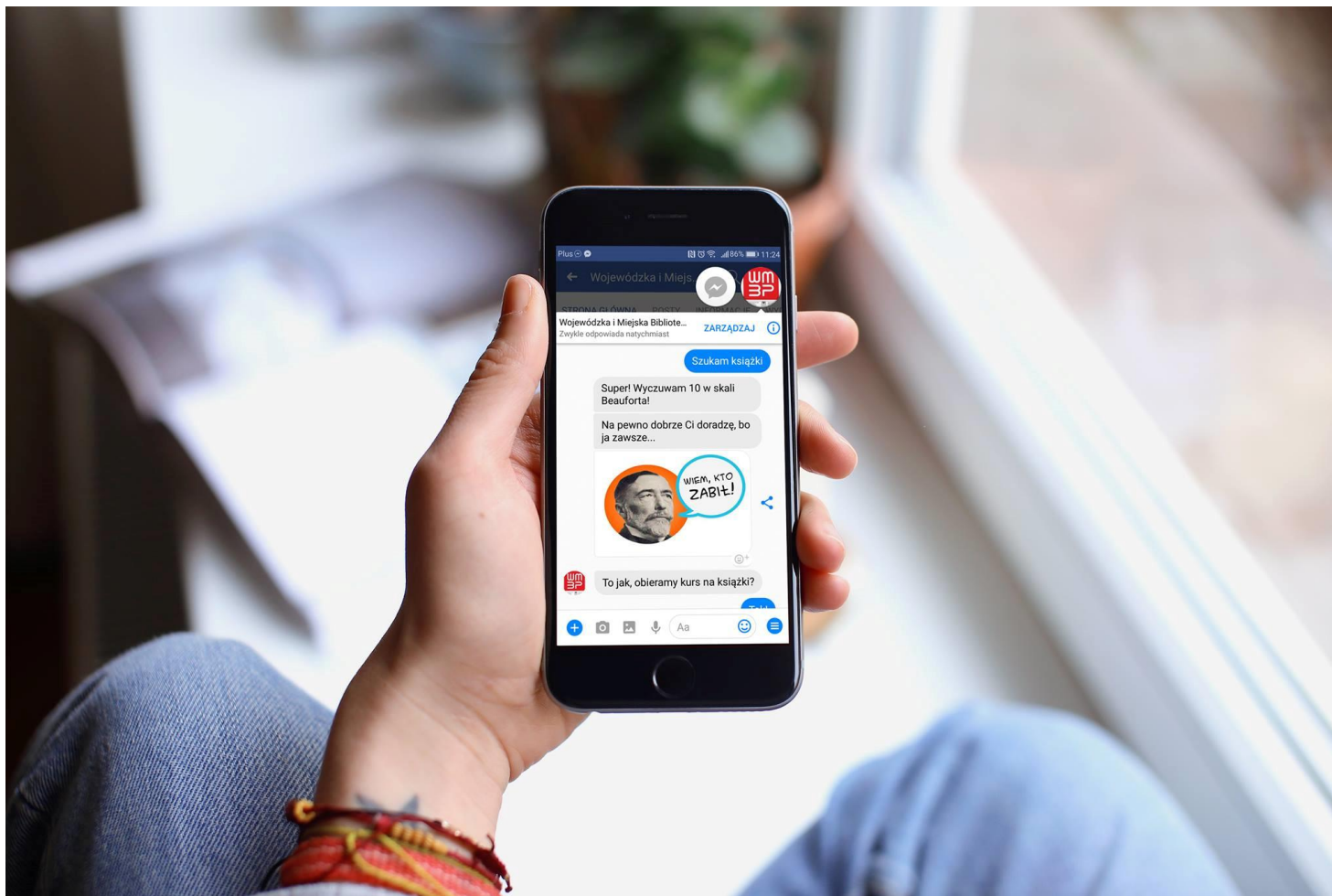


Mysterious author meeting

On 29 of September our librarians will take readers to a meeting with a popular author. Everything is covered with mystery. It is unknown who the author is and where the meeting will take place.



BOT Joseph



BOT Joseph

Followers of Public Library in Gdańsk on Facebook can ask BOT for a book they should read next. After the short quiz Joseph Conrad Korzeniowski- patron of our Library- will suggest them a book and show them where they can borrow it.





www.wbpg.org.pl



[linkedin.com/in/pawelbraun](https://www.linkedin.com/in/pawelbraun)

