#### **Presentation Jugend Museum Berlin**

International Conference "In Partnership with Museums", Eger 20-21 November 2017

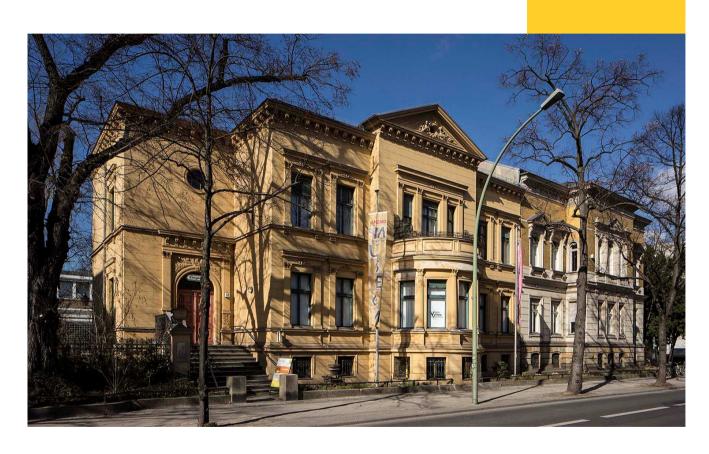
## The Youth Museum Berlin – A Space for Intercultural Learning and Acting

Petra Zwaka, founder and former director of the Youth Museum Berlin (1991-2017)

Ellen Roters, current director

## JUG END M USE UM







The Youth Museum is a place for cultural and intercultural dialogue and experience. The emphasis is on learning, on exploring, on discovery about past, present and future. We like to encourage children and young people to actively deal with the area they live in.

## WHAT & FOR WHOM



All our activities, exhibitions, projects and outreach-programmes are closely connected to the world children and teen-agers live in. In so doing, we understand their personal experiences and own dreams as a valuable teaching tool.



We are pursuing a discovery-oriented and experiential learning focus dealing with current and past issues of the region.



We make use of a variety of artistic and stage media that help to change people's perceptions and open up for children new possibilities for creating and expressing themselves.



## WHAT



Children and young people are given the role of historical or **urban explorers**. They decide, by and large on their own, what their research interests are, and what paths will best lead them to knowledge.



We appreciate their project results and give them the physical space they need to make their thoughts, ideas and questions visible for other audiences.





#### Where do we belong to?

The Youth Museum is an integral part of the Regional History
Museum and therefore incorporated into activities dealing with the history of the Berlin district Tempelhof-Schöneberg.



The Regional History Museum is **one of twelve regional museums of Berlin**.

Their collection concepts and the contents of these museums are closely connected to the region's history.



#### The »Youth museum« was founded in 1994

to respond to xenophobic attacks in Berlin, which began with German reunification and happened in many parts of the country

to initiate sensible dialogue in the neighbourhood between the cultures





not only talking but experiencing by the means of art to gain new perspectives A commitment to social engagement requires financial and personell resources.







workshop spaces



the building



exhibition spaces



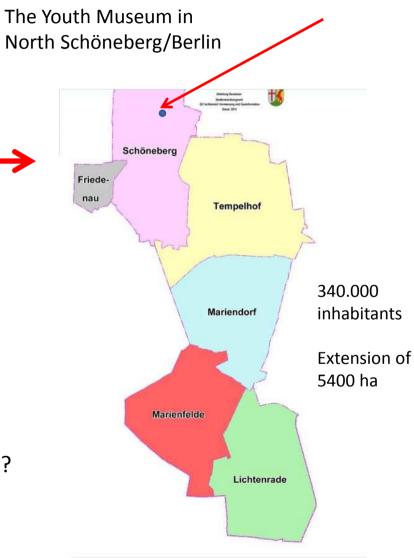


#### Location: Proximity usually determines a museum's ability to reach visitors!



#### Communites are not homogenous.

- + What is a community alike?
- + Who and where are the people?
- + What are the primary issues?
- + How can we meet the need of this community?





## Schöneberg North – the museum's direct neighbourhood a social flashpoint

Area with 43% non-German origin, half of the population younger than 35, 22,2 % children and young people; precarious social and economic condition; high unemployment esp. among youth

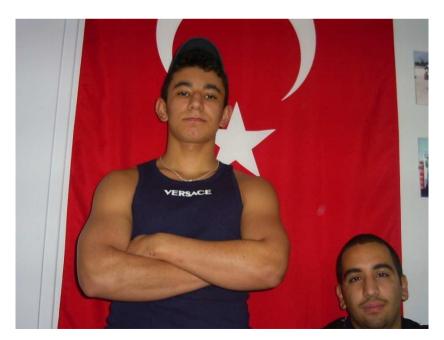






The very first museum's projects was to start programs for people in this neighbourhood .

We put a strong focus on intercultural openness to reach other audiences and to deeply engage people of different backgrounds of the community to include multi-perspective views and experiences — in exhibition and project themes as well as in the composition of the staff.



### exChange! Museum against violence and xenophobia model-project financed by the Federal Government 2002-2003

Part I (2002)
Focusing on one's
Neighborhood

Young people explore their environment

Workshops & Presentations

Part II (2003)

Villa Global – in the labyrinth of cultures

Exhibition in the Youth Museum

**Partners** 

- eight schools
- a youth development project
- a youth leisure facility
- Social City Neighbourhood Management
- 400 children and young people an their families

## Focusing on one's Neighbourhood (2002) — A six month project with 400 kids from the community involved

Seeing one's own environment with different eyes, seeing it in a new way, but also proudly presenting it by different means

- guided city tours through the area
- stories, creating photoseries comics & films
- performing dances & theatre
- creating self-portraits



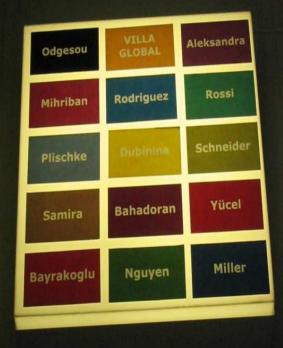






#### Villa Global – in the labyrinth of cultures - Exhibition project (2003)

Young people and their families as advisors and exhibition makers - telling their own stories in 15 "private" rooms

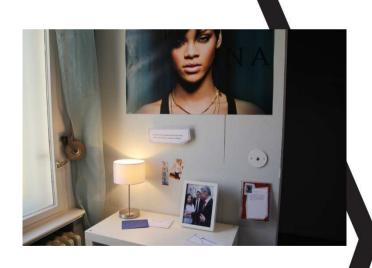














The 2011 renewed VILLA GLOBAL is made as a **permanent exhibition** and forms the new heart of our museum - a place to experience diversity in many senses and where cultural hierarchy and inequality is quietly undone.

### What is the vision of our museum for the next decade?





Following successfully our path to make a **museum for everybody** and to continue working on our strategies of providing accessibility, inclusion and a feeling of togetherness in the community.



Give support to young people to become able to relate the present to the local past, and to the past in other places of the world, the one from the parents came from, or the one from where other came from.



Make a difference to young people's life!

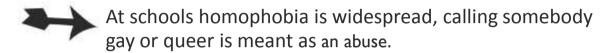
### Our latest project, price – awarded 2017



# All Included! Museum and School Come Together for Sexual and Gender Diversity



#### WHY?





Here many so called "social hotspots" are located.

There has been a documented increase of homophobic attacks in this district and the surroundings.



#### **OBJECTIVES**



develop knowledge about sexual diversity



provide encounters and new experiences



reduce prejudice against "queer" people



promote acceptance and appreciation of diverse lifestyles



strengthen persons concerned (empowerment).







Cooperation with three primary and three secondary schools of the district.



adressing sensitive issues require to reach all students – not only those who are interested anyway



taking principals and teachers on board - and parents as well





#### Universities:



(Alice Salomon Hochschule Berlin)

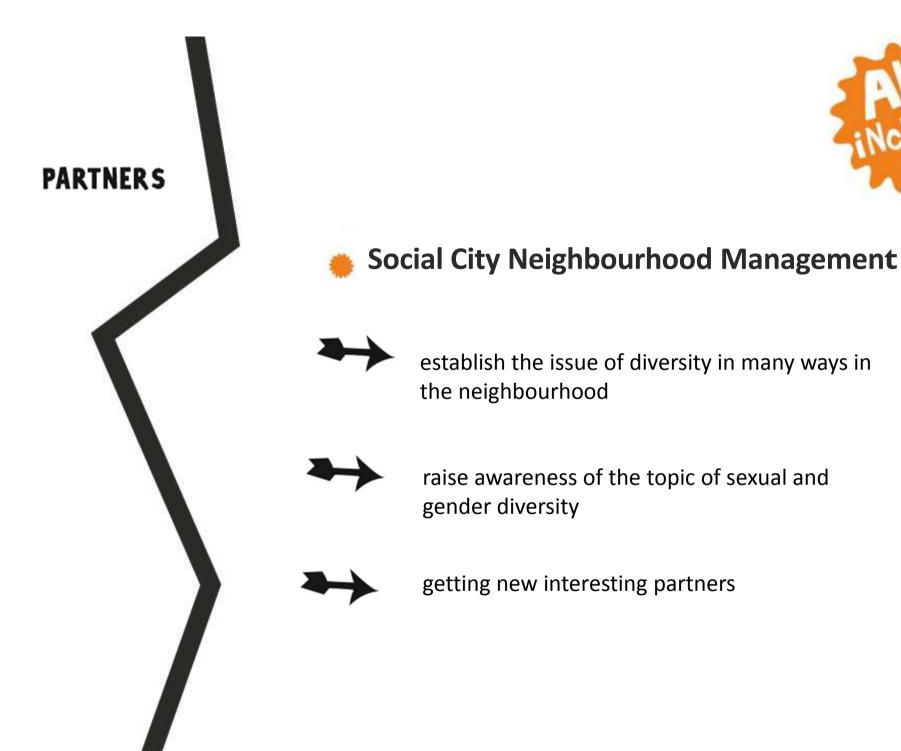
**Museums Management and Communication** 

(HTW - Berlin)

#### **Cooperation goals**

exchange of knowledge, critical discussion of methods and results

encouraging students to focus on this subject







NGOs dealing with sexual and gender diversity

expert knowledge from practical fields

contact and exchange with different queer people:

"Not about us without us!"



#### **MODULES**

JuMuMobil

Mobile exhibition in a site caravan with project days for primary and secondary classes in six partner schools

Workshops

Projects with the same classes in the museum lasting several days to deepen the experiences.

Workshop exhibition

Exposition of the results of these long-term projects.

One-day-workshops within the exposition for other classes.

Developing mobile materials for school-projects and a "ToolKit" for teachers

#### JuMuMobil

The "ALL INCLUDED" - van on the way to the schools....





#### JuMuMobil



On the schoolyard of the Teltow-Grundschule

On the schoolyard of the Georg-von-Giesche-Oberschule





Interacting



Participating



Including









#### JuMuMobil

Playfully focusing gender stereotype and prejudice, enabling surprising discoveries



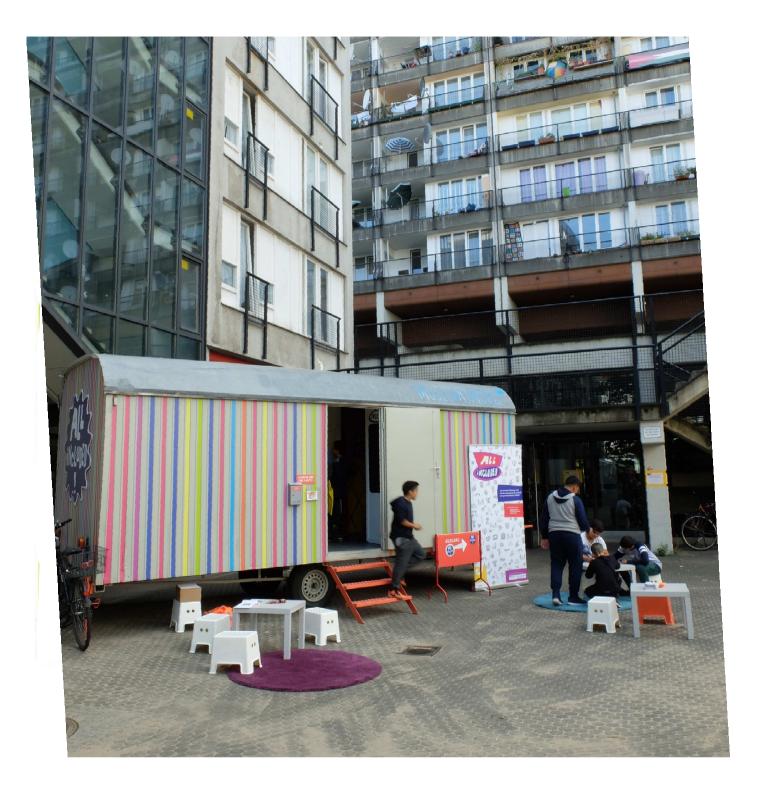


Has light blue always been the color for guys and pink for girls?

#### JuMuMobil









#### **Various approaches**

#### JuMuMobil

haptic, visual, auditive, answering questions, leaving opinions, getting active



Lounge with headphones for listening to "queer" music and booklets with to reading life-stories of queer people



































### Workshop exhibition



exhibition opening





children discovering their own project results





**Gender Roles** 

**Living Queer** 

**Gender Marketing** 



Workshop

grade 6

"Queer Life in Schöneberg"

Photo shooting in a queer bookstore



Preparing for interviews in Motzstraße



Queer Quiz-Game"





**Gender Roles** 

**Living Queer** 

**Gender Marketing** 



## Workshop exhibition



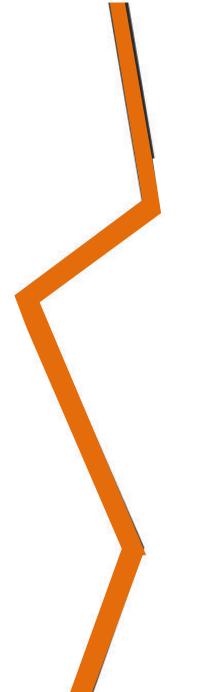
**Gender Roles** 

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**Gender Marketing** 

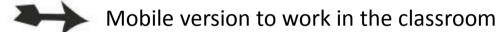








#### **Next steps:**



ToolKit for teachers

New interactive exhibition, December 2018

Develop a mobile exhibition

Final conference together with children and young adults

